



**2023 ICA Outdoor Events Attendance Report  
April – October 2023**

DATE	PROGRAM	LOCATION	TIME	TICKET	Attendees
Sat, April 29	ICA Teen Night  Public program for Greater Boston neighborhood teens through the ICA's Teen Arts Council and the Dept. of Education	Plaza	5:00 pm – 9:00 pm	Free Public	412
Sat, May 27	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	175
Fri, June 2	First Fridays  Public ticketed program the first Friday of each month featuring local artists.	Plaza, Grandstand, Cut-Out	4:45 pm – 9:30 pm	Paid Public	1,597
Sat, June 3	Red Bull Cliff Diving	Plaza, Grandstand, Cut-out	10 am – 5 pm	Free	20,000
Tues, June 6	Event Rental	Plaza	6:00 pm – 10pm	Private	200
Wed, June 7	Event Rental	Plaza	6:00 pm – 10pm	Private	150
Fri, June 9	BPS Graduation Ceremonies	Portion of Grandstand	11 am + 1:00 pm	Public	250

Sat, June 10	Event Rental	Portion of Grandstand Plaza	6:00 pm – 7:00 pm 5:00 pm – 9:00 pm	Private	140
Mon, June 12	Event Rental	Plaza	6:00 pm – 10 pm	Private	1,000
Fri, June 16	ICA Member Party	Plaza	6:00 – 9:00 pm	Paid Public	304
Sat, June 17	Event Rental	Portion of Grandstand Plaza	6:00 pm – 7:00 pm 5:00 pm – 9:00 pm	Private	180
Mon, June 19	Juneteenth Celebration	Plaza + Grandstand		Free Public	2,406
Sat, June 24	Play Dates Free public program with art activities programming for families and children	Plaza + Grandstand	11:00 am – 4:00 pm	Free Public	324
Fri, July 7	First Fridays Public ticketed program the first Friday of each month featuring local artists.	Plaza, Grandstand, Cut-Out	4:45 pm – 9:30 pm	Paid Public	1,985
Thur, July 13	Harbor Walk Sounds Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	1,000
Fri, July 14	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	500

Thur, July 20	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	900
Fri, July 21	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	400
Thur, July 27	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	400
Fri, July 28	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	700
Sat, July 29	Play Dates  Free public program with art activities programming for families and children	Plaza + Grandstand	11:00 am – 4:00 pm	Free	350
Thur, Aug 3	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	1,100
Fri, Aug. 4	First Fridays  Public ticketed program the first Friday of each	Plaza, Grandstand, Cut-Out	4:45 pm – 9:30 pm	Paid Public	2,045

	month featuring local artists.				
Sat, Aug. 5	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	170
Wed, Aug 9	ICA Teen Night  Programming for Greater Boston neighborhood teens through the ICA's Teen Arts Council and the Dept. of Education	Plaza	5 pm – 9 pm	Free Public	600
Thur, Aug 10	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	1,100
Fri, Aug 11	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	500
Thur, Aug 17	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	900

Fri, Aug 18	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	600
Sat, Aug. 19	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	180
Thur, Aug 24	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	1,000
Fri, Aug 25	Vinyl Friday	Plaza + portion of Grandstand	6:00 – 9:00 pm	Free Public	500
Sat, Aug. 26	Play Dates  Free public program with art activities programming for families and children	Plaza + Grandstand	11:00 am – 4:00 pm	Free Public	451
Sat, Aug. 26	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	200
Thur, Aug 31	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Plaza + Grandstand	6 pm – 9 pm	Free Public	900

Fri, Sept. 1	First Fridays Public ticketed program the first Friday of each month featuring local artists.	Plaza, Grandstand, Cut-Out	4:45 pm – 9:30 pm	Paid Public	1,383
Sat, Sept. 2	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	150
Fri, Sept. 8	Black Joy Day	Plaza + Grandstand	6:00 pm – 9:00 pm	Free Public	400
Sat, Oct. 7	Event Rental	Portion of Grandstand  Plaza	6:00 pm – 7:00 pm  5:00 pm – 9:00 pm	Private	130
Wed, Oct. 18	Event Rental	Plaza	5:00 pm – 9:00 pm	Private	550