



2022 ICA Outdoor Programs Attendance Report  
 April – October, 2022

Date	Program	Location	Time	Ticket	Attendees
4/23	Event Rental	Plaza	5:00 - 9:00 pm	Private	100
		Grandstand	6:00 – 7:00 pm		
4/29	ICA Teen Night  Programming for Boston neighborhood teens	Plaza	5:00 – 9:00 pm	Free Public	438
5/10	Event Rental	Plaza	5:30 – 8:30 pm	Private	60
5/11	Event Rental	Plaza	6:30 – 8:30 pm	Private	180
5/20	Teen Spring Art Showcase	Grandstand	5:00 – 9:00 pm	Free Public	54
5/21	Event Rental	Plaza	5:00 - 9:00 pm	Private	170
		Grandstand	6:00 – 7:00 pm		
5/28	Event Rental	Plaza	5:00 - 9:00 pm	Private	170
		Grandstand	6:00 – 7:00 pm		
5/29	Event Rental	Plaza	5:00 - 9:00 pm	Private	170
		Grandstand	6:00 – 7:00 pm		

6/3	First Fridays  Summer programming featuring art activities, music, food with local artists and artisans	1st Floor, Grandstand, Plaza	4:45 – 9:30 pm	Paid Public	1,204
6/4	Red Bull Cliff Diving		All Day	Free Public	30,000
6/11	Harbor Market  Outdoor market featuring local artisans	Grandstand, Plaza	11:00 am – 4:00 pm	Free Public	1,000
6/17	ICA Member event	Plaza	6:00 – 9:00 pm	Paid Public	141
6/18	Event Rental	Plaza	5:00 - 9:00 pm	Private	130
6/25	Event Rental	Grandstand	6:00 – 7:00 pm	Private	170
		Plaza	5:00 - 9:00 pm		
6/25	Play Dates  Free admission and art activities, programs and performances for adults and children	Plaza + Grandstand	11:00 am – 4:00 pm	Free Public	255
7/1	First Fridays	1st Floor, Grandstand, Plaza	4:45 -9:30 pm	Paid Public	1,474
7/2	Event Rental	Plaza	5:00 - 9:00 pm	Private	100

		Grandstand	6:00 – 7:00 pm		
7/3	Event Rental	Plaza	5:00 - 9:00 pm	Private	200
		Grandstand	6:00 – 7:00 pm		
7/7	Harbor Walk Sounds  Free outdoor music concert series with Berklee School of Music	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	900
7/8	Summer Sessions  Outdoor concert featuring local musicians	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	317
7/9	Event Rental	Plaza	5:00 - 9:00 pm	Private	130
		Grandstand	6:00 – 7:00 pm		
7/12	Event Rental	Plaza	5:00 - 9:00 pm	Private	300
7/14	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	850
7/16	Event Rental	Plaza	5:00 - 9:00 pm	Private	160
		Grandstand			
7/15	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	316
7/21	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free public	950

7/22	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	319
7/23	Event Rental	Plaza	5:00 - 9:00 pm	Private	170
		Grandstand	6:00 – 7:00 pm		
7/28	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	1,050
7/29	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	328
7/30	Event Rental	Plaza	5:00 - 9:00 pm	Private	100
		Grandstand	6:00 – 7:00 pm		
8/4	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	650
8/5	First Fridays	1st Floor, Grandstand, Plaza	4:45 – 9:30 pm	Paid Public	1,472
8/6	Event Rental	Plaza	5:00 - 9:00 pm	Private	125
		Grandstand	6:00 – 7:00 pm		
8/7	Event Rental	Plaza	5:00 - 9:00 pm	Private	120
		Grandstand	6:00 – 7:00 pm		
8/10	ICA Teen Night  Programming for Boston neighborhood teens	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	703
8/11	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	700
8/12	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	234
8/13	Event Rental	Plaza	5:00 - 9:00 pm	Private	130
		Grandstand	6:00 – 7:00 pm		

8/18	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	550
8/19	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	262
8/20	Event Rental	Plaza	5:00 - 9:00 pm	Private	175
		Grandstand	6:00 – 7:00 pm		
8/25	Harbor Walk Sounds	Grandstand, Plaza	6:00 – 9:00 pm	Free Public	650
8/26	Summer Sessions	Grandstand, Plaza	5:00 – 9:00 pm	Paid Public	266
8/27	Event Rental	Plaza	5:00 - 9:00 pm	Private	100
		Grandstand	6:00 – 7:00 pm		
8/27	Play Date	Plaza + Grandstand	11:00 am – 4:00 pm	Free Public	460
9/2	First Fridays	1st Floor, Grandstand, Plaza	4:45 pm – 9:30 pm	Paid Public	1,495
9/3	Private Event Event Rental	Plaza	5:00 - 9:00 pm	Private	200
		Grandstand	6:00 – 7:00 pm		
9/4	Event Rental	Plaza	5:00 - 9:00 pm	Private	85
		Grandstand	6:00 – 7:00 pm		
9/9	Black Joy Day Celebration with ICA Community Partners	Grandstand, Plaza	5:00 – 9:00 pm	Free Public	800
9/10	Event Rental	Plaza	5:00 - 9:00 pm	Private	120
		Grandstand	6:00 – 7:00 pm		
9/24	Event Rental	Plaza	5:00 - 9:00 pm	Private	130

		Grandstand	6:00 – 7:00 pm		
10/1	Event Rental	Plaza	5:00 - 9:00 pm	Private	130
		Grandstand	6:00 – 7:00 pm		
10/8	Event Rental	Plaza	5:00 - 9:00 pm	Private	130
		Grandstand	6:00 – 7:00 pm		
10/9	Event Rental	Plaza	5:00 – 9:00 pm	Private	150
10/19	Event Rental	Plaza	5:00 – 9:00 pm	Private	100
10/29	Event Rental	Plaza	5:00 – 9:00 pm	Private	160